

**GO DO**



Dear Artists:

Greetings from Art on the Lake, Excelsior, MINNE-SNOWLESS! Here's a quick overview of important dates, deadlines and facts pertaining to the 2012 Art on the Lake Show in Excelsior, MN.

**SHOW DATES:** **Saturday, June 9, 10 AM-6 PM**

**Sunday, June 10, 10 AM-4 PM**

**APPLICATION DEADLINE:** **Wednesday, Feb. 29, 2012** (Postmarked)

**JURY DECISIONS BY:** **Monday, March 19, 2012**

**JURY FEE:** **\$25 per entry. Check or Money Order only.**

**SINGLE BOOTH FEE:** **\$255 (VISA, Mastercard, Discover, Check, M.O.)**

**DOUBLE BOOTH FEE:** **\$520 (LIMITED AVAILABILITY for doubles)**

**CHECK-IN TIMES:** **FRIDAY, June 8** (3 set-up times based on booth number assignment)

**SATURDAY, June 9** (6-8 a.m. only)

**AREA HOTELS/MOTELS:** **See "accommodations" on our website:**  
[www.excelsiorartonthelake.com](http://www.excelsiorartonthelake.com)

**APPLICATION CHECKLIST:**

Please include **all** of the following with your application

- **Completed application**
- **\$25 jury fee** (check or money order only; no credit cards for jury fee)
- **Separate check or Credit Card\*** (VISA, Mastercard, Discover) for Booth Fee
- **Separate check for your postcard order (if over 75 cards)**  
Checks payable to South Lake-Excelsior Chamber
- **CD Rom (in padded mailer) of 4 images: 3 art, 1 booth display**
- **SASE only if you would like your CD Rom returned**
- **You may also e-mail your application\* & images to**  
[excelsiorartonthelake@gmail.com](mailto:excelsiorartonthelake@gmail.com)

\* We cannot take credit card information via e-mail. You may call the South Lake-Excelsior Chamber at 952.474.6461, or mail info to:

**Art on the Lake 202 Water St., Suite 209/ P.O. Box 32/ Excelsior MN 55331**

Name: \_\_\_\_\_

MN Sales and Tax ID # (required): \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Day Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

FAX: \_\_\_\_\_

Email:

Website:

**Please check the SINGLE category that best describes your artwork:**

- #1 ceramics
- #2 clothing
- #3 fibers
- #4 glass
- #5 jewelry
- #6 leather
- #7 metal
- #8 mixed media
- #9 painting (2d)
- #10 printmaking/drawing
- #11 sculpture
- #12 photography (circle type):
  - color
  - b/w
  - manipulation
  - hand-colored
- #13 wood
- #14 "Green" – all recycled materials
- #15 other: \_\_\_\_\_

Briefly describe your work and the medium used:

Explain and specify printing method (if used) in your work:

**BOOTH SPACE:** check one

- SINGLE:** 12 x 12. Spaces available with 2' storage space.
- DOUBLE:** 12 x 24. Spaces available with 2' storage space.
- Special Request:** \_\_\_\_\_

**PROMOTIONAL POSTCARDS:** Order below:

- None**
- 75 postcards** (no charge for first 75 postcards)
- Additional sets of 25 postcards: add \$3.00 for each additional set**
- \_\_\_\_\_ **sets (25) x \$3.00 = \_\_\_\_\_** Please enclose separate check for postcards, payable to **South Lake-Excelsior Chamber**

**CHECK-IN and SET-UP: FRI., JUNE 8** between **3 PM & 9 PM**  
Set-up times will be assigned to you based on your booth location.

- I would like help schlepping my booth display from my vehicle to my space. I will pay the local Scout Troop **\$20 CASH** for this service on
  - o **Friday \$20**
  - o **Sunday \$20**
  - o **Both Days IF paid on Friday with single payment: \$35**

Scouts are not permitted to transport your art. They will carry equipment to & from vehicles. Scouts will be available **Friday for set-up**, and **Sunday after** the show. We will mark your request for service on your entry paperwork. Payment is made at time of service.

**VEHICLE IDENTIFICATION.** This is the vehicle you will be using at Art on the Lake. This information will help us to organize dedicated parking spaces for you.

**VEHICLE MAKE** \_\_\_\_\_ **MODEL** \_\_\_\_\_ **COLOR** \_\_\_\_\_

**LICENSE PLATE: STATE:** \_\_\_\_\_ **NUMBER:** \_\_\_\_\_

**TYPE:** Car Van Pick-up SUV Trailer (length & width): \_\_\_\_\_

- Check here if you need Handicapped Parking** (official HC Permit must be posted on your vehicle in order to use a HC space)

**JURY FEE:** \$25 non-refundable to South Lake-Excelsior Chamber (check or M.O.)

**For Jurying:** we need three (**3**) digital images of your current artwork and one (**1**) photo of your booth display (required). You will be notified by mail of the jury's decision. Send images via CD ROM or by email (jpeg). Include SASE if you wish to have CD returned to you.

**Email:** [excelsiorartonthelake@gmail.com](mailto:excelsiorartonthelake@gmail.com)

**IF ACCEPTED:**

We will notify you by US mail and/or e-mail no later than **March 23**. If you are accepted but **DO NOT** plan to accept, you must notify us IMMEDIATELY. Booth fees will be processed starting **April 1**. Full refunds will be given through **April 30**.

**CANCELATION CLAUSE:**

If you are accepted and subsequently cancel less than 31 days prior to the show, we will refund as follows:

- Accepted artist cancels within 31 days of show: 75%
- Accepted artist cancels within 21 days of show: 50%
- Accepted artist cancels within 14 days of show: 25%
- Accepted artist cancels within 7 days or is a no-show: 0% refund.

**BOOTH LOCATION ASSIGNMENT/BOOTH NUMBER(S), POSTCARDS** (if ordered) **will be mailed to you by May 1**. Postcards are a great way to promote this show to your customer base.

**NOTE: sales tax in Hennepin County, MN is currently 7.275%**

-one more page and you're finished-

**LIABILITY INSURANCE WAIVER.**

- It is hereby agreed and understood that the exhibitor will carry the necessary insurance coverage for pictures, photographs, art objects, jewelry and other property displayed by the exhibitor at Art on the Lake '12, on Friday, Saturday, Sunday, June 8, 9, 10, 2012. \_\_\_\_\_ (initial)
  
- I hereby exonerate the South Lake-Excelsior Chamber of Commerce and the City of Excelsior, their employees, all committees, volunteers, city officials and members of these named, from all liability of any nature while said objects are on the premises, or while in transit to and from the Art on the Lake site (Excelsior Commons). \_\_\_\_\_ (initial)
  
- I hereby verify that I myself have created all the work on display and that I accept the rules and regulations regarding participation in Art on the Lake 2012. \_\_\_\_\_(initial)
  
- I accept the terms of this application and agree to abide by the rules and requirements of Art on the Lake 2012 as stated above.**  
\_\_\_\_\_ (initial)

Art on the Lake 2012 has my permission to use my digital art for show advertising and or publicity:

Signed: \_\_\_\_\_ Date: \_\_\_\_\_



**Mail application by February 29<sup>th</sup> to meet application deadline.**

**South Lake-Excelsior chamber of commerce  
202 Water Street, Suite 209  
P. O. Box 32  
Excelsior, Minnesota 55331**